

Price Guide and Services List

Brand Consulting Meeting (1 Hour)

*Looking for help in determining what you want your brand to convey?
This meeting is where we can discuss brand names, values, colors, and
anything else pertaining to your brand identity.*

Fee waived upon purchase of any Brand Package

\$50

Hourly Rates and Services

Document Formatting

*Includes any arranging of text and
preexisting assets (images/art)
for documents and presentations*

\$20 / hour

Website Editing

*Includes organizing text and
assets in a preset website builder
such as Weebly or Wix*

\$25 / hour

Graphic Asset Creation

*Includes any creation of original
graphic assets such as icons or
artwork for various uses*

\$30 / hour

Individual Services (*Requires Logo - Existing or Developed)

Basic Logo Development (Ask About Options)	\$200+
*Full Presentation Template	\$125
*Flyer / Postcard	\$75
*Basic Business Card Design	\$75+
*Letter Head	\$50
*Digital Banner	\$50
Email Signature	\$25
Merchandise	\$25 / 2 items

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Brand Packages

Business Start-up Essentials (Basic)

- Brand Development Meeting (1 Hour)
- Basic Logo Development (Ideation 1, Finalization)
- Basic Business Card Design (Ideation 1, Finalization)
- Merchandise (1 piece)

\$275
(~\$340 value)

Standard Brand Identity (Intermediate)

- Brand Development Meeting (1 Hour)
- Intermediate Logo Development (Ideation 1 & 2, Finalization)
- Intermediate Business Card Design (Ideation 1 & 2, Finalization)
- 3 Individual Services of Your Choosing

\$550
(\$475 - \$625 value)

Full Business Development (Deluxe)

- Brand Development Meeting (1 Hour)
- Deluxe Logo Development (Ideation 1 - 3, Finalization)
- Deluxe Business Card Design (Ideation 1 - 3, Finalization)
- Word Document Template
- Presentation Template
- Digital Banner
- Email Signature
- Website Editing / Management (8 Hours)

\$800
(\$900 value)

Other Order Services

Order Facilitation for Physical Materials

- Source and negotiate with print companies
- Quote collections and order authentications
- Pickup and Delivery (Kalamazoo, MI Area Only)

\$20 / order
